



GUIDELINES FOR THE IINKONJANE YOUTH FILM FUND 2019/20

1. BACKGROUND

The Eastern Cape Arts and Culture Council (ECPACC) is a public entity of the Department of Sport, Recreation, Arts and Culture, with a vision to create an enabling environment for the development of arts and culture in the province and enable artists to realise their potential. As part of its mandate, ECPACC was charged with the responsibility to establish a Film Office under its auspices. A Film Office Manager's post was filled in to kick start the implementation of film development programmes, that will build a momentum towards the establishment of a film commission. Many film development activities were done and co-ordinated through the Film Office. It was only in 2018, that a breakthrough was made following a vigorous fundraising drive, that ECPACC received funding from the Provincial Economic Stimulus Fund, with the view of developing the film industry. The overall objective of the Stimulus Fund is to support sectors and projects that demonstrate a potential to create jobs in the province.

Through this fund, ECPACC intends to provide funding for the development, production, marketing and distribution of films. To ensure credibility of the entire funding process, and that it meets requisite standards, ECPACC has collaborated with the National Film and Video Foundation (NFVF) to ensure due diligence during the application and the adjudication of applications.

2. ASPIRANT YOUTH FILM MAKERS FUND:

This fund aims to support local aspirant youth filmmakers to gain practical experience of producing local content and cost-effective films. This encourages the production of fast and easy content in order to stimulate the local film industry.

ECPACC defines '**aspirant**' filmmakers as new entrants into the industry, such as recent film school graduates particularly from historically disadvantaged backgrounds, but who have worked on at least 1 film project either as part of their studies or freelancing in the industry.

These have to display a deep passion, agility and speed (adrenalin) to grow in the film industry, in the same manner that the birds, *linkonjane*, do when they soar the sky.

This category is only eligible for short film funding to the value of **R 50 000**. This intervention is geared towards first time filmmakers having a “calling card” in the film industry.

3. THE THEME

“**LOVE**” – We are looking for creatives who can interpret the theme of LOVE and what it means to them from a fresh angle in a film format.

Colin Coplin says “Love’s a double-edged sword that heals or wounds the purest heart. It can bring you joy, or carve the deepest scar. Love’s a double-edged sword, to be won or lost. Some have loved better, some have not.”

There are many positive and negative things that occur out of and because of LOVE. Thus, we are looking for creative concepts that explore the embodiment of “LOVE” in different forms. Concepts need to be unique, fresh and speak to the identified target audience.

4. ELIGIBILITY

- Applicants must be between the age of 18 to **35 years old**.
- Applicants must be from and residing in the Eastern Cape Province.
- Priority will be given to budding film makers from the rural hinterlands of the province.
- Be historically disadvantaged individual/s as defined in the constitution of South Africa.
- The project must be capable of being developed as a short fictional/ non-fictional film or documentary film.
- All photography must be located within the Eastern Cape Province.
- Optional: Have a portfolio of work to show capability e.g. a showreel or, in the case of writers – script samples, that demonstrates creative abilities.

5. SUBMISSION CRITERIA – WHAT MUST I SUBMIT WITH MY APPLICATION?

- Completed application form.
- A motivation letter (maximum 2 pages), expressing why the project should be supported.
- A Production budget and schedule.
- A project plan detailing how the funds will be used over the next three months with clear objectives and deliverables.
- A Job Creation Plan detailing how the project will create jobs and the number of anticipated temporary and potentially long-term jobs. This should include any economic spin-offs anticipated.

- Company profile and profiles of key creative team (writer, producer, director).
- Examples and/ or showreels of previous works if available.
- Company Registration documents
- Valid SARS tax clearance certificate.
- Certified copy of South African identity document.
- BEE Certificate.

6. FUNDING EXCLUSIONS

ECPACC does not fund the following:

- Activities whose outcomes are solely directed towards the interests of a single employer supported by the Skills Development levy;
- Capital expenditure including equipment;
- Music and corporate videos;
- Non-governmental organisations and other institutions or companies not primarily involved in the film and television industry;
- Development and production of a television series;
- Individuals or companies who are not South African citizens; (This year's fund will also exclude applicants from other provinces).
- Persons or companies who have not satisfactorily discharged of the contractual obligations on ECPACC's previously funded or collaboration project/s, including those funded by our partners, ECDC, NFVF and DTI.

IMPORTANT NOTE:

- ECPACC reserves the right to alter program guidelines with general public notice to all potential applicants.
- The number of awards and amounts is dependent on the confirmation and availability of the Stimulus Funds as approved for ECPACC
- Categorise yourself accordingly.
- Carefully read the definitions of the sub categories before selecting
- It is advisable that the main applicant applies instead of using a 3rd party to apply on their behalf
- Only recently certified documents will be accepted. (NOT OLDER THAN 3 MONTHS, WITH A DATED STAMP)
- Only valid documents will be allowed (NOT EXPIRED)
- Applications which do not meet compliance do not submit the above-listed mandatory documents will be automatically disqualified

Please note that no late applications will be accepted.

For any queries regarding applications please contact:

Kumaro Runeyi - Email: kruneyi@ecpacc.co.za - Telephone: 043- 743 5244

***NB: All submission to be hand-delivered to ECPACC, 16 COMMISSIONER STREET, 2ND FLOOR DSRAC (OLD ELCO) BUILDING, EAST LONDON.**

CLOSING DATE FOR APPLICATIONS: Friday; 29 November 2019.