



# Eastern Cape Provincial Arts and Culture Council (ECPACC)

16 Commissioner Street, East London, 5200. PO Box 18372, Quigney, 5211.  
Telephone: (043) 743 6187, Fax: (043) 742 0109, Email: info@ecpacc.co.za

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Dear Stakeholder

25 June 2021

## **ARTIST MARKET ACCESS OPPORTUNITIES: OPEN CALL**

Eastern Cape Provincial Arts and Culture Council (ECPACC) has developed a website with an online shop/orders component to service Visual Art, Crafts, and Design products for the Eastern Cape Province artists. We present an online platform to Artist in the Visual arts and Craft spectrum to have their products marketed online taking orders from the customers to liaise with the artists themselves and make direct payments to them.

A maximum of 30 artists will be selected from the open call submission and the artworks will be showcased in the EC Craft online website during the 2021/2022 financial year.

## **APPLICATION PROCESS:**

- Provide us short biography /profile /portfolio of your work.
- Must be submitted in the following format:
  - JPEG Format 12.450 x9.450 pixels RGB, describing the works and contact information.
- OR**
- Provide Links for us to access your artworks, (e.g. Large files you can use We Transfer.)

### **Please note:**

- Submissions must be done through emails or WhatsApp; details are provided below.
- No limit on the Art medium size, year of production, Artist's age.

The product area of focus will be high end quality products that will represent the rich talent of the province in the following categories:

- Home décor
- Traditional wear
- Bead/ Accessories
- Visual Art/Paintings

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### **Members of the Council:**

Mr. PG Zitumane (Chairperson), Ms. B Tonise (Deputy Chairperson), Dr. G.V Mona, Mrs. J Rowland, Mr. V Mshudulu, Prof. S Fikeni, Dr. N Khewu

### **Chief Executive Officer**

Ms. P Skoti

### **Company Secretary**

Mr. T Sithole



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## **OPEN TO:**

- Focus will be on high end quality products that will represent the rich heritage of the EC province.
- Mid-career artists, Professional artists, and Emerging artists
- Artist must be the owner originates of the artworks, their own origination.
- Only Eastern Cape born Visual art and Craft artists will be given preference.
- To all ages over 18, all genders and all districts.

## **IMPORTANT INFORMATION:**

- Transportation of the artwork is the responsibility of the artists hence the artists are advised take out an insurance to cover the artwork for transportation.
- ECPACC reserve the right to reject applications of work that are deemed unsuitable for this platform, be it explicit or hostile.
- ECPACC will enter into an agreement with the artists giving ECPACC a consent to have their artworks marketed on the EC Craft online website and its social media platforms.

## **SHORTLIST:**

Shortlisted applicants will be notified of the outcome in two weeks from the closing date and the project will resume in the 2<sup>nd</sup> quarter of the 2021/2022 Financial year.

**NB:** Submissions and queries can be addressed via email either to: [info@eccraftonline.co.za](mailto:info@eccraftonline.co.za) or: [vndwandwa@ecpacc.co.za](mailto:vndwandwa@ecpacc.co.za) or telephonically to 043 **743 6187** or **066 324 9215**.

The closing date is the **02<sup>nd</sup> of July 2021**.

**Please note: *This is not a funding opportunity.***

***Previously applied applicants are encouraged to re-apply if they want to, or we will use the information we have received from the first call that was out and closed on the 29 March 2021.***

Yours in the Craft sector development in the province.

Craft hub Manager: Ms. A. T. Gili

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